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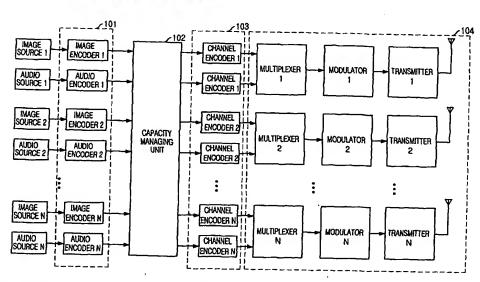
- (71) Applicant (for all designated States except US): ELECTRONICS AND TELECOMMUNICATIONS RESEARCH INSTITUTE [KR/KR]; 161, Gajeong-dong, Yuseong-gu, Daejon 305-350 (KR).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): CHO, Sammo [KR/KR]; #106-1105, HANMAEUL APT., SONG-GANG-DONG, YUSEONG-GU, DAEJON 305-756 (KR). LEE, Hyun [KR/KR]; #2-303, GARAM VILLA, 149-13,

SINSEONG-DONG, YUSEONG-GU, DAEJON 305-345 (KR). LEE, Soo In [KR/KR]; #401-701, SEONBIMAEUL APT., SONGCHON-DONG, DAEDEOK-GU, DAEJON 306-778 (KR). Ahn, Chieteuk [KR/KR]; #208-603, EXPO APT., JEONMIN-DONG, YUSEONG-GU, DAEJON 305-761 (KR).

- (74) Agent: SHINSUNG PATENT FIRM; Haecheon Bldg., 741-40, Yeoksam 1-dong, Kangnam-gu, Seoul 135-924 (KR).
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(54) Title: APPARATUS AND METHOD FOR PROVIDING DIGITAL BROADCASTING SERVICE BASED ON MULTIPLE BROADCASTING SITES AND FREQUENCY BANDS.



(57) Abstract: An apparatus for transmitting data in a digital broadcasting system is disclosed. The apparatus includes: a source encoding unit for encoding data to be transmitted and generating source-coded data; a capacity managing unit for dividing the source-coded data into divided data for a plurality of channels in case that an available data capacity for transmitting the source-coded data does not exist in one channel but sum of available data capacities of the multiple channels can accommodate the source-coded data, and adding header information to the divided data; a channel encoding unit for encoding the divided data according to channel environment and generating channel-coded data; and a transmitting unit for multiplexing, modulating and transmitting the channel-coded data through multiple frequency bands and multiple broadcasting sites.

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